

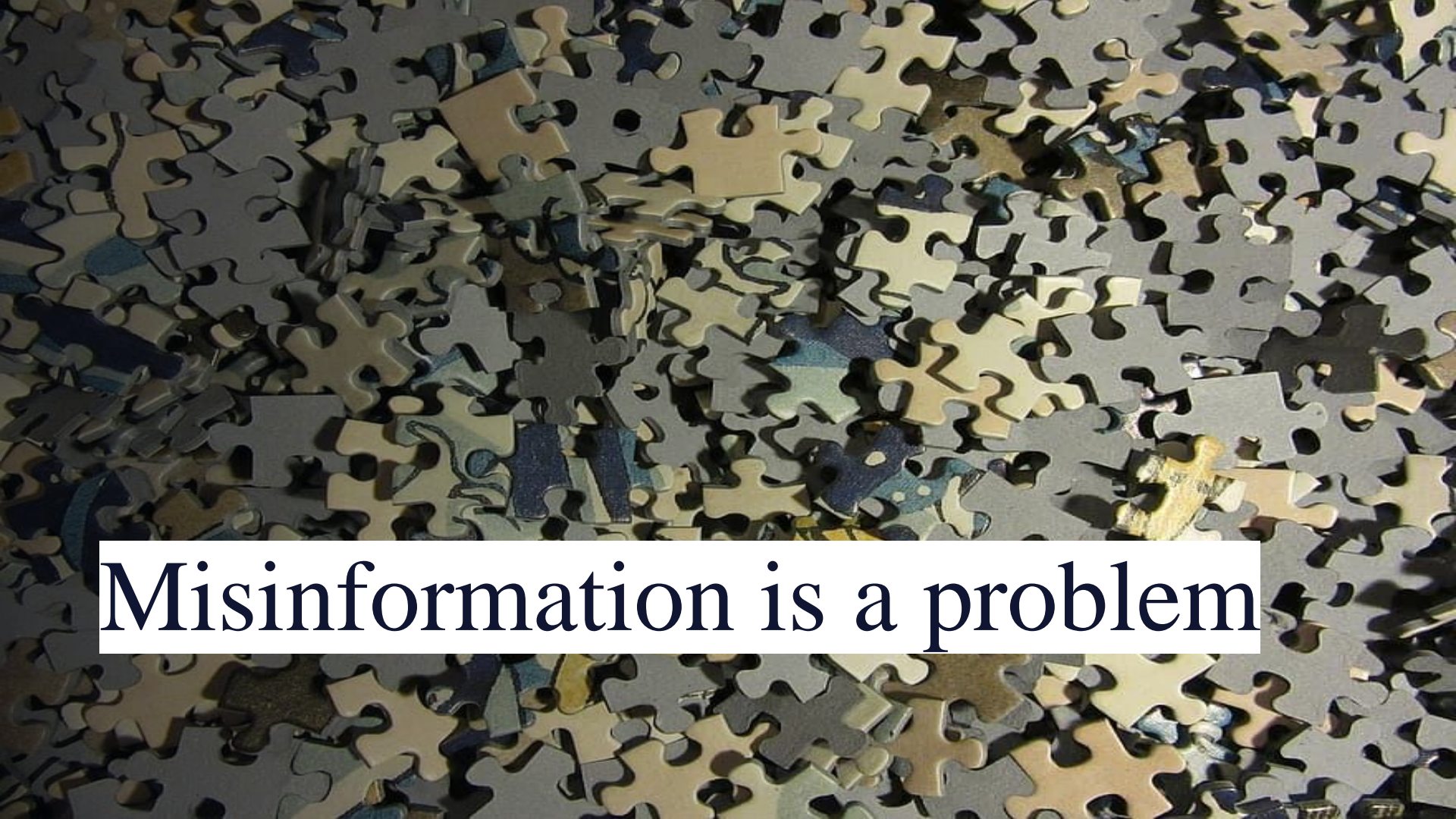
Information Literacy as a social responsibility

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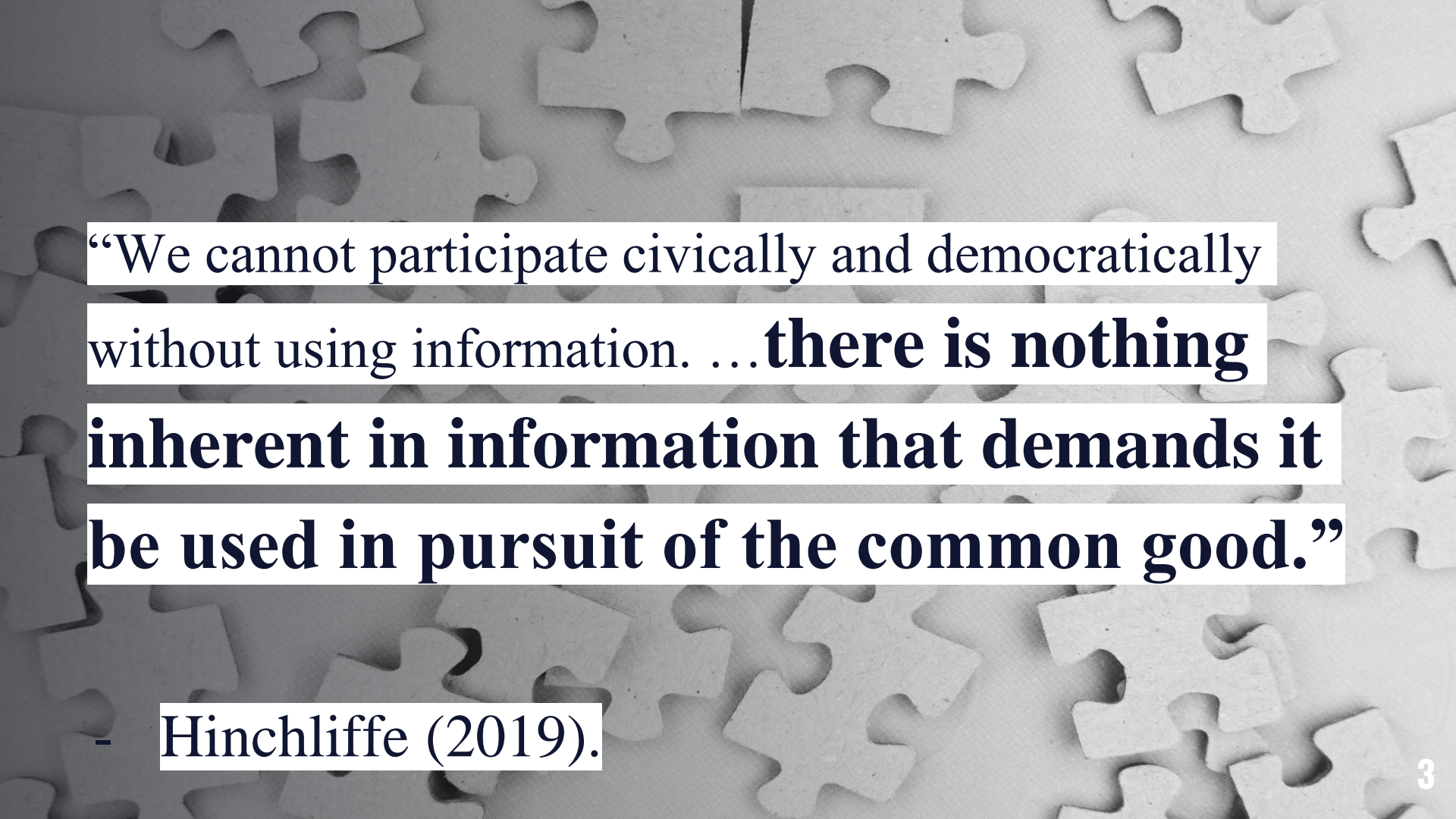
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Misinformation is a problem



“We cannot participate civically and democratically without using information. ...**there is nothing inherent in information that demands it be used in pursuit of the common good.**”

- Hinchliffe (2019).



“As we have seen, the digital age has brought about not a democratizing of access to information and channels for communication but also the **weaponization of information** in order to mislead, disrupt, oppress, and even destroy”

Hinchliffe (2019).

Conflicts between misinformation and librarian values.





“

“The assumption within librarianship is that libraries provide the essential function of creating an educated, enlightened populace, which in turn brings about a better society.”

- Ettarh, 2018



“

As librarians can no longer compete with the masses of misinformation being circulated on a daily basis, their role is shifting from fact-checker to educator.

De Poar and Heravi, 2020



Information seeking, information selection, information avoidance, and information usage contribute to our understanding of how information is consumed on a daily basis and provide additional explanation for why people are susceptible to fake news.

- Cooke, 2017



Two dimensions of Fake News/misinformation

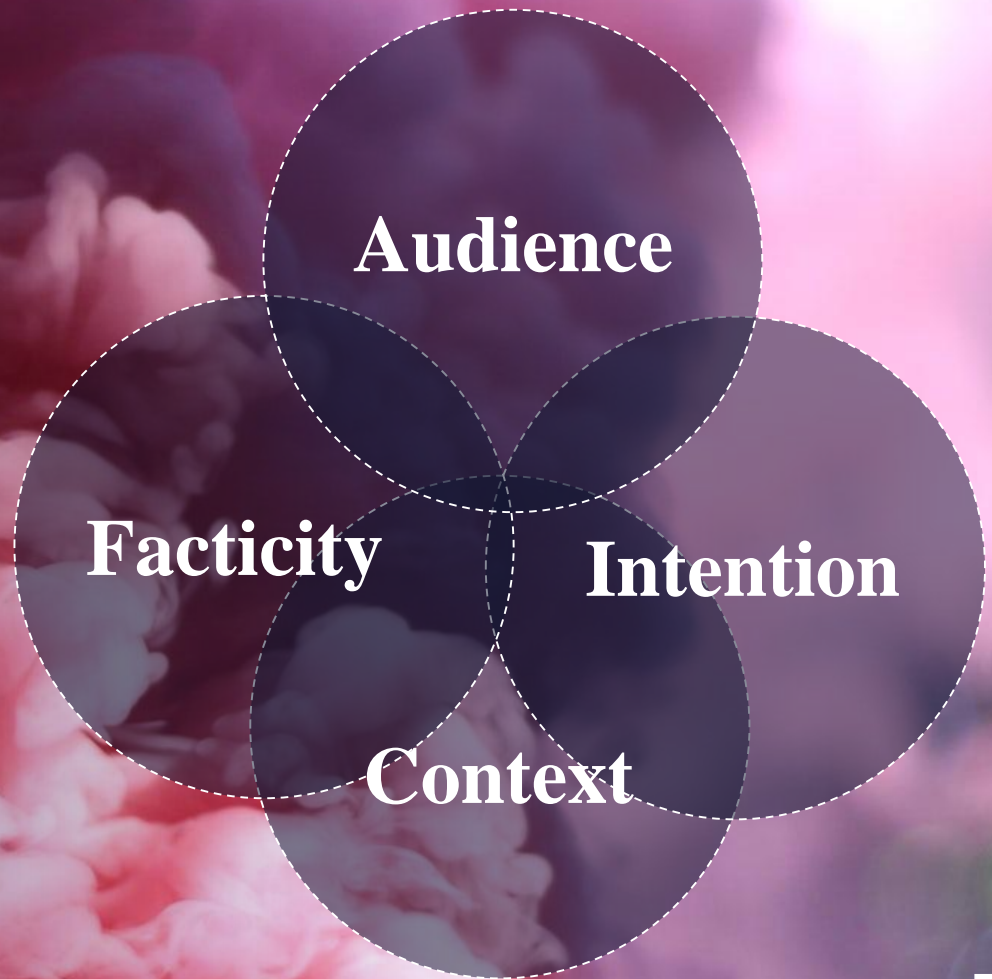
Facticity

The degree to which
fake news relies on
facts

Intention

The degree to which
the author intends to
mislead

Dimensions of Misinformation





Information seeking, information selection, information avoidance, and information usage contribute to our understanding of how information is consumed on a daily basis and provide additional explanation for why people are susceptible to fake news.

- **Cooke, 2017**

Role of the Audience

What does the audience perceive as true?





Role of the Audience

How is the meaning of the information negotiated?




Role of the Audience

How is the information exchanged?



Misinformation cannot exist
without context



Librarians need to
re-evaluate our core
values related to
information.

A top-down photograph of four hands of different skin tones (dark brown, medium brown, light brown, and fair) resting on a dark wooden table. The hands are positioned in a row, with fingers slightly spread. The text is overlaid on the image in three white rectangular boxes.

Librarians should focus on the
intervention rather than the
information

Interventions and strategies

1.

**Inclusive information
literacy practices**

2.

**Pedagogy of care and
empathy**

Inclusive Information Literacy Practices

Rethink about how we talk about information

The background of the slide features a blurred image of a workspace. In the foreground, there is a stack of notebooks: a red spiral-bound notebook on the left, a tan notebook in the middle, and another red notebook partially visible underneath. Behind the notebooks, a silver laptop is open, and several markers with blue and red caps are scattered on the surface. The overall scene is brightly lit, creating a clean and professional aesthetic.

Rethink Source Evaluation Criteria

Federal Trade
Elsevier

Michael R. Ward

Education Week

Wikipedia

WSJ

1. Addictive Behaviors Reports (Elsevier)
2. Federal Trade Commission Consumer Information
3. The Wall Street Journal
4. Education Week
5. Information Economics and Policy
6. Wikipedia

1. Elsevier
2. Information Economics
3. Fed. Trade Commission
4. Wall Street
5. Education Week
6. Wikipedia

1. Elsevier
2. Info. Econ + Policy
3. FTC
4. Education Week
5. Wall Street Journal
6. Wikipedia



Facticity

Inoculation strategies

Lateral reading techniques

An aerial, fisheye view of a dense urban area, likely a university campus, with numerous buildings and green spaces. The image is centered on a large, modern building with a blue roof, surrounded by other structures and trees. The background shows a vast expanse of city buildings stretching towards the horizon.

Intention

Information seeking behaviors

Information avoiding behaviors



Audience

Pedagogy of Care

Intellectual Empathy

An aerial, wide-angle view of a city and its surrounding landscape, captured from a high altitude that shows the curvature of the Earth. The city is densely packed with buildings and roads, interspersed with green spaces, parks, and sports fields. The surrounding area includes more open fields and some industrial or commercial zones. The blue of the sky and the white of the atmosphere are visible at the top and bottom edges of the frame.

Context



The path forward



Information literacy is
a social responsibility

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Obrigada!

Questions?

